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News Release

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Maxson Selected as Grand Rapids Business Journal's 40 Under 40

Grand Rapids, Michigan November 12, 2010 –Varnum Consulting's Jennifer (Dowling) Maxson has been recognized as one of the *Grand Rapids Business Journal's* 40 Under 40 business professionals, which is published to recognize young leaders each year.

Maxson is the practice group leader, consultant and coach at Varnum Consulting, where she has served as a business consultant for a variety of clients since 1996.

Each year, the Journal publishes the profiles of 40 community leaders in West Michigan under the age of 40. This year, more than 130 nominations were submitted, and 19 women and 21 men were chosen to be recognized in the business publication, Maxson among them.

Professionally, she is involved with Inforum, the Society of Human Resources Management, and the American Society of Training and Development.

Outside of her work, Maxson serves as the marketing and recruiting chair for Leadership West Michigan, she is a board member of the Wolverine World Wide YMCA, a J-board member of the Van Andel Institute and a mentor in the Hauenstein Center for Presidential Studies, Leadership Academy, Grand Valley State University.

Jennifer is a graduate of John Glenn High School and Grand Valley State University, is married to Gene Maxson and has 3 children. They live in Belmont, MI.

Varnum is a leading Michigan law firm providing a broad range of legal services to meet the complex needs of its clients. With more than 150 attorneys in five offices, Varnum serves as counsel to growing businesses and institutions throughout Michigan and the Midwest. Varnum's web site address is www.varnumlaw.com.

Varnum Consulting was established to provide a trusted source of advice for the firm, its clients, and the regional business community. Varnum Consulting provides meaningful

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