



News Release

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Nancy Skinner & Associates Becomes Part of Varnum Consulting LLC

Two of West Michigan's leading business consulting firms today announced that they have completed a merger agreement that will provide clients with a unique offering of exceptional business services. The two firms, Varnum Consulting LLC and Nancy Skinner and Associates, are both based in Grand Rapids, MI, but both serve a client base that extends to other states as well.

The agreement between the two firms, completed on July 1, makes Nancy Skinner and Associates a part of Varnum Consulting LLC effective immediately. Through the merger, the nationally known executive coaching, leadership development, sales and communications training offered through the Nancy Skinner organization can be integrated with the comprehensive human resources, strategic communications and organization development counsel delivered by Varnum Consulting LLC.

"This is an exciting opportunity for Nancy Skinner & Associates to offer broader services to our clients through experts in other consulting areas. Nancy Skinner & Associates has been a client of Varnum Consulting LLC since its inception. We experienced first hand the benefits of these trusted and essential advisors," said Nancy Skinner, president of Nancy Skinner & Associates.

Nancy Skinner & Associates currently is based at 6095 28th Street SE in Grand Rapids. Plans are to move the group to 333 Bridge Street NW, Grand Rapids, which is the West Michigan base of Varnum's law and consulting firms. No date has yet been set for the move. However, Nancy Skinner & Associates will immediately begin working with the rest of Varnum Consulting LLC to provide services to clients on an integrated basis.

"Our goal in forming Varnum Consulting LLC was to create a unique organization that brings together for our clients an exceptional combination of talent, expertise and value," said Carl Oosterhouse, managing director. "With Nancy and her great people coming on board, we now have an extraordinary opportunity to elevate even further the depth and level of services we offer."

For twenty years Nancy Skinner & Associates has been dedicated to enhancing the credibility of leaders to communicate with impact, to motivate and inspire, and to influence others. This leading executive development and training organization has long standing relationships with clients such as Cascade Engineering, Coca-Cola Enterprises, Herman Miller, Johnson Controls, Kellogg's, Siemens Dematic, and Spectrum Health. Famous for performance improvement, Nancy Skinner & Associates develops leader communicators who can transform an organization.

Varnum Consulting LLC was formed in 2001 as a wholly-owned subsidiary of Varnum, Riddering, Schmidt & Howlett LLP, which is one of Michigan's leading law firms. Varnum Consulting LLC provides integrated services and expert advice to clients in Michigan and other locations throughout the Great Lakes region. The firm is made up of 20 business advisors in the areas of Human Resources, Risk Management, Strategic Communications and Trust Administration.